

PG DEPARTMENT OF COMMERCE
SES COLLEGE SREEKANDAPURAM
ACTIVITY REPORT FOR THE ACADEMIC YEAR 2021-2022

In 2021-22 academic year, P G Department of Commerce had conducted a wide range of activities and programmes for our students in order to improve their academic quality. Each and every staff members of our department provided a great support for organizing all these activities very successfully.

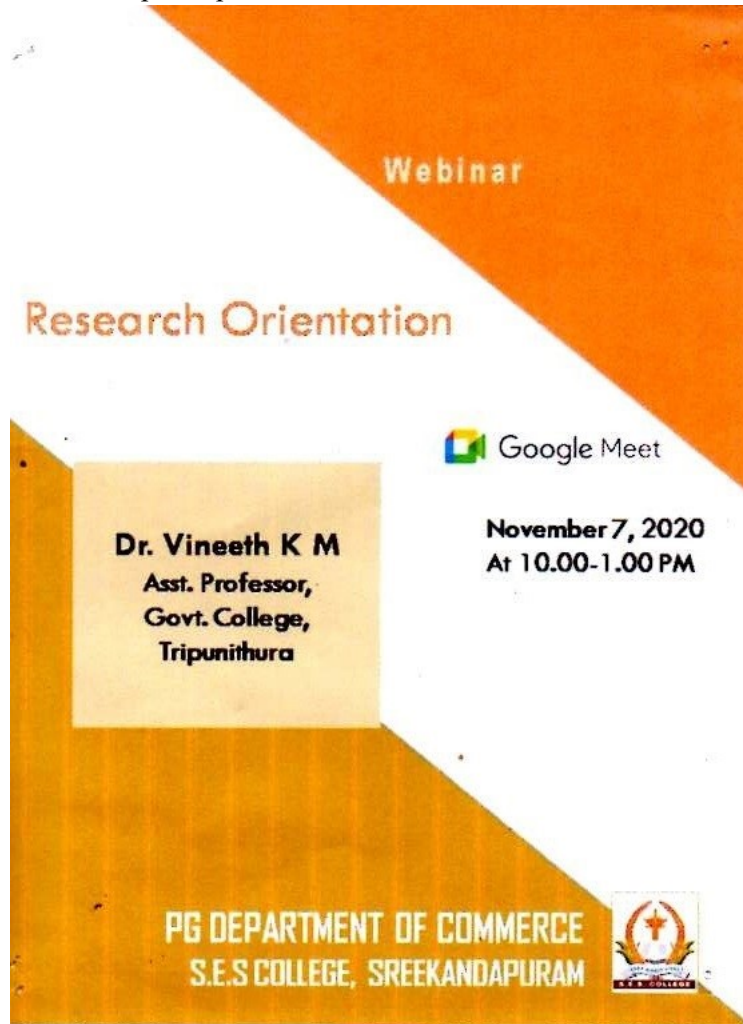


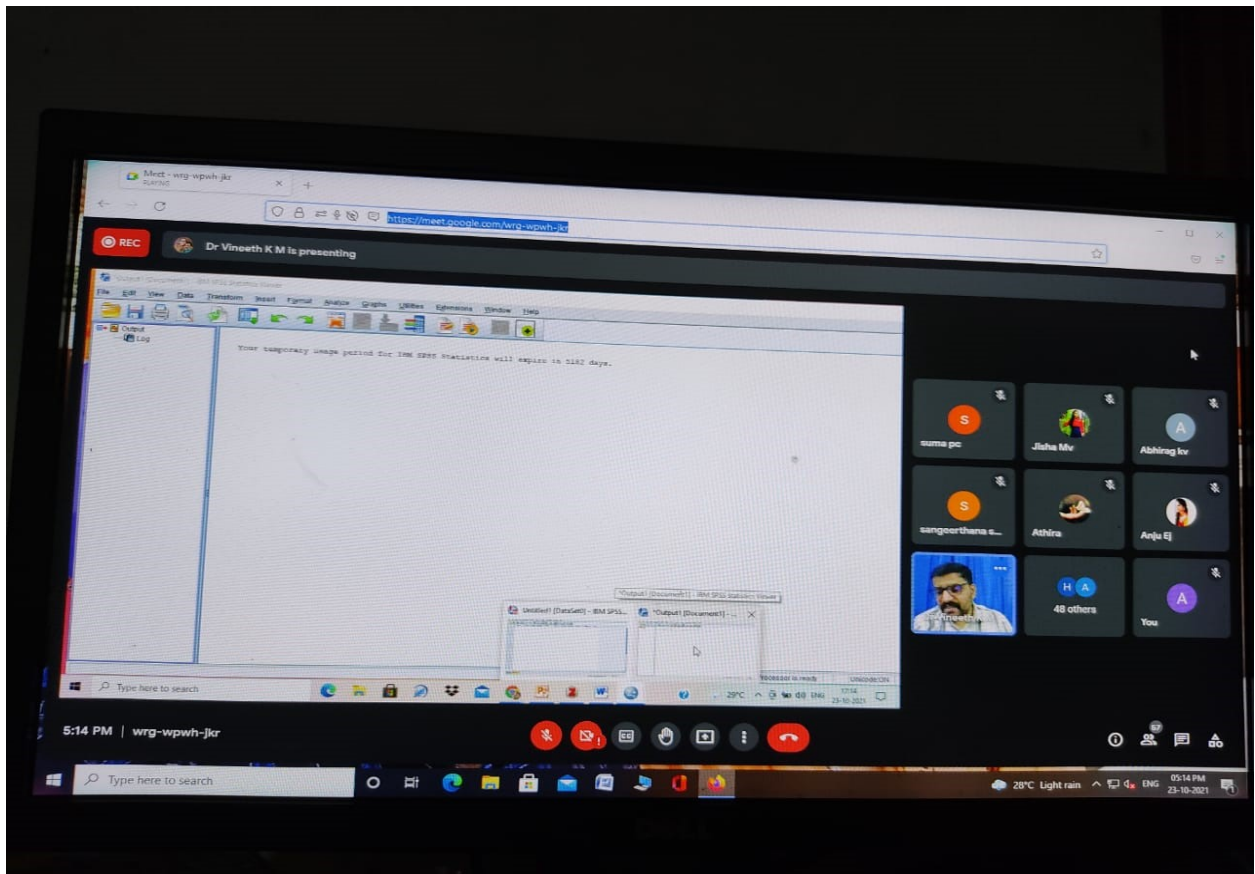
WEBINAR ON RESEARCH ORIENTATION

Our department provided a webinar on research orientation for B.Com students in the month of 8th September 2021. It will help the students more knowledge about the research and related field.

Resource Person: Dr. Vineeth K.M (Asst. Professor, Govt.College, Thrippunithura)

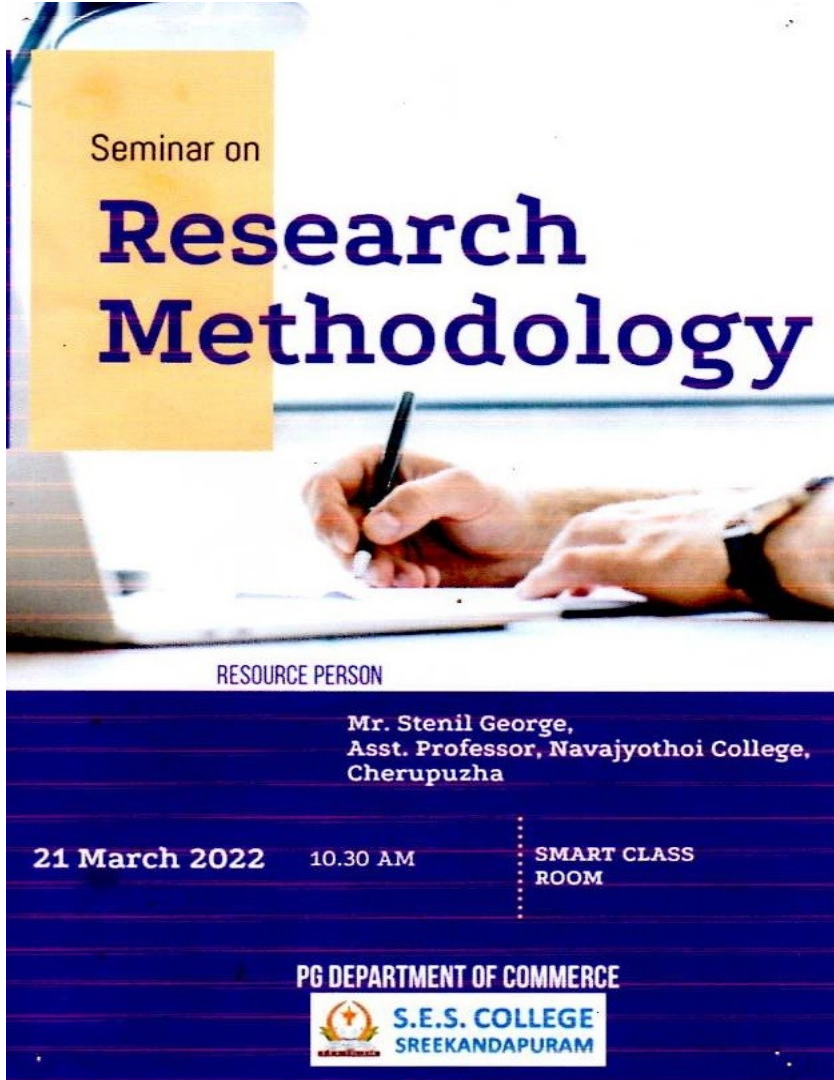
Number of participants: 60.





SEMINAR ON RESEARCH METHODOLOGY

Our department conducted a seminar on research methodology for B.Com and M.Com final year students on 21st march 2022.




The poster features a background image of a person's hands writing on a notepad with a pen, next to a laptop. The text is overlaid on this image. A yellow rectangular box on the left contains the text 'Seminar on' and 'Research Methodology' in a large, bold, blue font. Below the image, the text 'RESOURCE PERSON' is followed by 'Mr. Stenil George, Asst. Professor, Navajyothoi College, Cherupuzha'. The date and time '21 March 2022 10.30 AM' are listed on the left, and 'SMART CLASS ROOM' is on the right, separated by a vertical dotted line. At the bottom, it says 'PG DEPARTMENT OF COMMERCE' and includes the logo and name of 'S.E.S. COLLEGE SREEKANDAPURAM'.

Seminar on
**Research
Methodology**

RESOURCE PERSON
Mr. Stenil George,
Asst. Professor, Navajyothoi College,
Cherupuzha

21 March 2022 10.30 AM

SMART CLASS
ROOM

PG DEPARTMENT OF COMMERCE
 S.E.S. COLLEGE
SREEKANDAPURAM



Resource Person: Mr. Stenil George (Assistant professor, Navajyothi College, Cherupuzha).

Number of participants: 60.

CERTIFICATE COURSE IN DIGITAL MARKETING

Our department offered a certificate course, “DIGITAL MARKETING” for final year B.Com students. A thirty hour classes has been provided which started in the month of 11th November 2021. It will provide more experience about digital marketing in the most modern era.

S.E.S COLLEGE, SREEKANDAPURAM
www.sescollege.ac.in

PG DEPARTMENT OF COMMERCE

Certificate Course on
DIGITAL MARKETING

Learn the fundamentals of digital marketing, and help grow your business or career.

Starting on
11 November
2021

30
Hours

SEO **PPC** **SOCIAL MEDIA MARKETING**

CERTIFICATE

S.E.S COLLEGE, SREEKANDAPURAM
P.G DEPT. OF COMMERCE

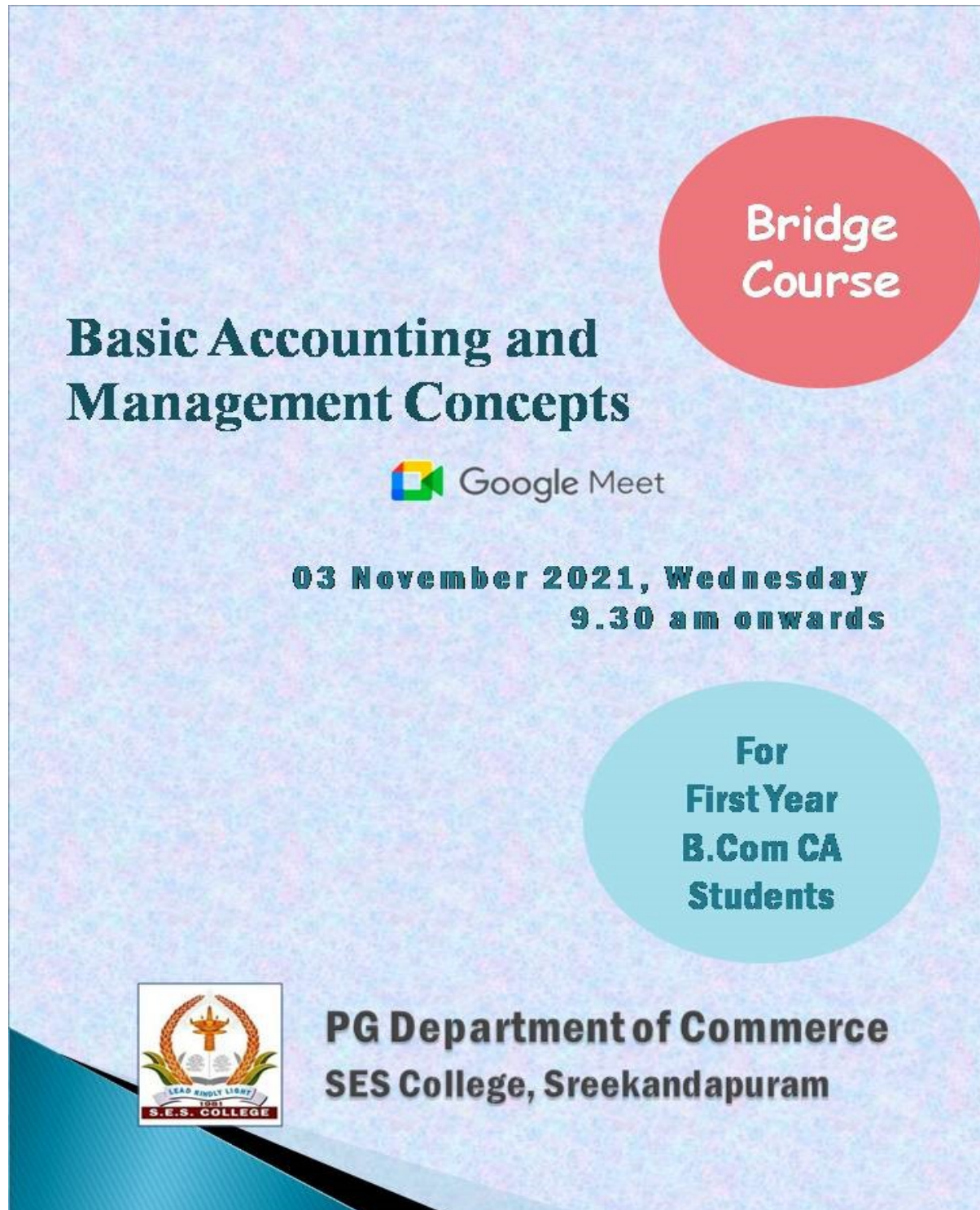
THIS IS TO CERTIFY THAT Mr. ARUN M (SE19BR0060) HAS
SUCCEFFULLY COMPLETED CERTIFICATE COURSE ON DIGITAL
MARKETING WITH "A" GRADE.



PRINCIPAL
S.E.S COLLEGE SREEKANDAPURAM

BRIDGE COURSE


The Department has been provided a bridge course ,” BASIC ACCOUNTING AND MANAGEMENT CONCEPTS” for first year B.Com students.



The poster features a light blue background with a subtle pattern. A red circle in the upper right contains the text "Bridge Course". The main title "Basic Accounting and Management Concepts" is centered in a large, bold, dark blue font. Below the title is the Google Meet logo. The date and time "03 November 2021, Wednesday 9.30 am onwards" are displayed in a bold, dark blue font. A light blue circle in the lower right contains the text "For First Year B.Com CA Students". At the bottom left is the logo of S.E.S. College, and at the bottom right is the text "PG Department of Commerce SES College, Sreekandapuram".


Bridge Course

Basic Accounting and Management Concepts

 Google Meet

**03 November 2021, Wednesday
9.30 am onwards**

For First Year B.Com CA Students

 **PG Department of Commerce
SES College, Sreekandapuram**

PARTICIPATION OF CULTURAL PROGRAMMES AND RELIGIOUS FESTIVALS

All cultural and religious festivals like onam, Christmas and holi are celebrated throughout the year with due respect.





WEBINAR ON CAREER DEVELOPMENT PROGRAMME

Our department provided a career development programme for our PG students in association with Hedge School of Applied Economics on 26-03-2022. This programme helped the students to find out a good career in securities market.

Hedge In Association with

FREE WEBINAR
HOW TO START A CAREER IN
BFSI INDUSTRY

LIVE
STREAMING

Guest:
Rajanikanth C.S
Corporate Trainer | Student Counsellor

TOPICS

- Various career opportunities with work experience
- Role of Industry Certification & Employability
- How to stay ahead of your peer group
- How to increase your Employability
- Increase your Entrepreneur skills
- AI & Placements

10:00AM
26|03|22

Contact us: +91 93495 12345
www.schoolofhedge.com, info@schoolofhedge.com

Hedge
Grow with an edge

Hedge School Of Applied Economics, Hedge House, Mamangalam Kochi-682025, Kerala



GUEST: Mr. Rajanikath C.S

RESOURCE PERSON: Mr. Josin Jacob

NO. OF STUDENTS PARTICIPATED: 60

OTHER ACTIVITIES

- **TOURISM AND ENVIRONMENTAL CLUB**

An interdepartmental tourism and environmental club was constituted by the department and conducted logo and naming contest for the club among students and the club was named as **TRAVEL PLANTEERS** suggested by Anand Haridas (IInd year BA English).



